

Project: Inside Out

Creative Director: Amber | Designer: Rita

[Meeting Recording](#)

Landing Page

- Brief overview (reference first section of the Wikipedia page)
- Plot summary (reference second section of the Wikipedia page)
- Include images of movie scenes
 - Can either be woven into the plot summary or in a grid/gallery format

Other Pages

- Characters/Cast
 - Focus on main characters: Joy, Sadness, Anger, Disgust, Fear
 - Can use colors corresponding to each character (e.g. Joy's section could have a yellow background, Sadness's section could have a blue background, etc.)
 - Include voice actors
 - If time, can include secondary characters: Riley, Mom, Dad, Bing Bong
- Production Details (can choose the most interesting / attention-grabbing details from the Wikipedia page)
- Reception & Legacy (can potentially be included in landing page depending on how much content and space there is)
- Sources

Color Palette

- Dark background and white text (as a starting point)
 - Dark blue or dark purple (can experiment with gradients)
- Accent colors
 - Yellow, blue, red, green, purple (the main character's colors)
 - Can experiment with different shades of these colors

Design Elements

- Circles
- Glow effect (buttons)