

Mockup Review Notes:

Overall Notes:

- Love the font – fits well with the movie and is easy to read
- Love the color scheme
- Prefer Mockup A over Mockup B

Mockup A:

Home Page

- Like the gallery of images (will feature scenes from the movie)
- Can maybe experiment with adding some more of the circle elements
- Can also experiment with the glow effect when hovering over the nav bar (optional)

Characters

- Love the “emotions” section (really like the use of different colors for their names)
- For the “other characters” section, maybe add something else to fill the empty space on the right
 - Can be two more characters (e.g. Bing Bong, Jangles the Clown, Meg)
 - Can be some other element (e.g. circles)
 - Can be text (short descriptions about Riley, Mom, and Dad)

Production

- Can add some more photos so it isn't all just text
 - Can include process sketches of the characters
 - Places to look for more photos: [Pixar](#) and [IMDb](#)

Mockup B:

- Cool concept to have a gallery on each page featuring lots of scenes from the movie
- One concern was that the left side felt a little bit too text-heavy
 - Could have more variety in terms of layout across the pages